

# CFDD WICHITA PRESENTS: COMMUNICATING WITH THE SALES TEAM

By Dan Guzman, Corporate Sales Manager,  
GT Midwest

Do you feel like you are speaking a different language than your Sales Team? Join CFDD Wichita for a Lunch & Learn, interactive discussion with an experienced Corporate Sales Manager. Let Dan help uncover some of the secrets to effective communication with sales staff – bring your questions and experiences to this meeting!

Dan Guzman has been with GT Midwest since 2015. In February 2016 he became Corporate Sales Manager and assumed sales responsibility for all of GT's divisions. Dan has over 25 years experience in distribution sales including 15 years experience in Sales Management. He earned his Bachelors Degree in Business Administration with a minor in Economics from Wichita State University.



**Tuesday,**

**August 9, 2022**

**11:30am – 1pm**

**Scotch & Sirloin**

**5325 E. Kellogg Dr**

**Wichita, KS 67218**

**HYBRID Format**

**\*In Person & Zoom\***

**Virtual: \$10**

**In Person: \$30**

**0.1 CEU IS AVAILABLE**

Please RSVP! RSVP required to receive Zoom Invite.

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