CFDD WICHITA | NACM CONNECT

SUPER SESSION

NOVEMBER 10, 2026

VENUE: CITY ARTS

334 N MEAD ST, WICHITA, KS 67202
PARKING GARAGE AVAILABLE

10:30 AM - 4:00 PM

SCHEDULE

10:00 am: Doors Open
10:30 am - 11:45 am: Chris Birdwell presenting "Distress Signals"
11:45 am - 12:45 pm: Catered lunch
12:45 pm - 2:00 pm: Alex Zurawskyj presenting "E-Signatures in Credit"
2:00 pm - 2:15 pm: Break and Ice Cream Social, sponsored by WSM Industries
2:15 pm - 3:45 pm: Thea Dudley and Dena Cordova-Jack presenting "Don't Silo Your Credit Department"
3:45 pm - 4:00 pm: Closing remarks and raffle

RVSP

Shelley Hart
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Registration

Early Bird, prior to 10.9.26
$40
Regular, after 10.9.26
$50
Virtual, via Teams
$40

Payment

CREDIT CARD:
Accepted in advance & at the door (VISA, MC, AMEX).
Contact Sela Rizo, (316) 491-6807.

CHECK PAYMENTS:
CFDD Wichita
c/o Crystal McRoberts
1601 S Sheridan St
Wichita, KS 67213

Sponsors

CFDD Wichita
NACM Connect
WSM Industries, LLC

CEU'S AVAILABLE
RAFFLES
LUNCH PROVIDED

All net proceeds from the event go towards the CFDD Wichita Scholarship Fund.

SESSIONS

Distress Signals -with Chris Birdwell



This presentation offers a unique peek behind the veil of a 106 year old private company that went from the "Penthouse to the Outhouse." Having experienced the other side of chapter 11 reorganization as the Corporate Credit Manager for Pioneer Balloon Company, Chris will share key takeaways, notable buzz words, and actions to be cognizant of when a customer shows evidence of struggling and may be headed towards bankruptcy.

E-Signatures in Credit -with Alex Zurawskyj



Electronic signatures (e-signatures) are vital for modern workflows because they drastically reduce document turnaround times, eliminate physical paper and printing costs, and offer robust, tamper-proof security features like digital audit trails. They enable secure, legally binding agreements to be completed from anywhere in the world. In this presentation, Electronic Signatures are explained, the risks associated are explored, and certain safeguards are proposed.

Don't Silo Your Credit Department -with Thea Dudley & Dena Cordova Jack





Credit isn't the department of "no." And if it is, we need to talk. Too many companies still operate as though Sales sells, Credit collects, Operations delivers, and everybody should kindly stay in their own lane. That may be tidy. It's also leaving money - and opportunity - on the table. Join LBM veterans Thea Dudley and Dena Cordova-Jack for a candid, practical and occasionally irreverent conversation about what happens when we stop treating Credit as an auxiliary function and start using it as part of the business strategy.